

WASHBURN BUSINESS

FALL 2022

WASHBURN UNIVERSITY

BIANCHINO PAVILION

**FINANCE &
FOOTBALL:
A WINNING
COMBINATION**



**PATRICK ALTENOR
PLAYS WITH PASSION
ON & OFF THE FIELD**

WASHBURN BUSINESS



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Our Mission

The Washburn University School of Business provides knowledge and personalized experiences to engage students who will enhance the economic vitality of businesses in the region and beyond.

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LETTER FROM THE DEAN

Hello from Washburn University! After a couple of years of uncertainty and issues dealing with the pandemic, it certainly is nice to be back on campus in full force and doing all the fun things we get to do. Over the past year, we were able to do some of our usual fun things – such as honoring Denise Walsh as our Alumni Fellow, and awarding an honorary degree to Mark Yardley. We also enjoyed hosting our annual Scholarship and Awards luncheon, where we feature excellence by our students and faculty alike. It's good to be back to normal.

Our cover story this year features Ihabod football player Patrick Altenor, a triple-major in Finance, Business Data Analytics and Economics. Majoring in our Business programs has become increasingly popular among Washburn student-athletes, and our faculty and staff take pride in working with students who often face long travel periods and practice days. Overall, WU student-athletes earn above-average grades, so not only do they work hard in the gym or practice facility, but also in the classroom. We are proud of what they do.

Washburn has changed much over the last decades. So, what comes next? Many of you probably have some fond memories of the Henderson building. Now in its 51st year, it is time to begin the planning for a complete renovation so that it will continue to serve our students, faculty and staff for the next 50 years. In December, the Washburn Board of Regents approved a funding plan that will utilize a mix of private funds, university reserves and debt to finance the renovations. Currently, the Washburn University Alumni Association and Foundation is in the process of working with donors to secure the privately-funded part of the plan, which will be the largest single-project fundraising goal in Washburn's history.

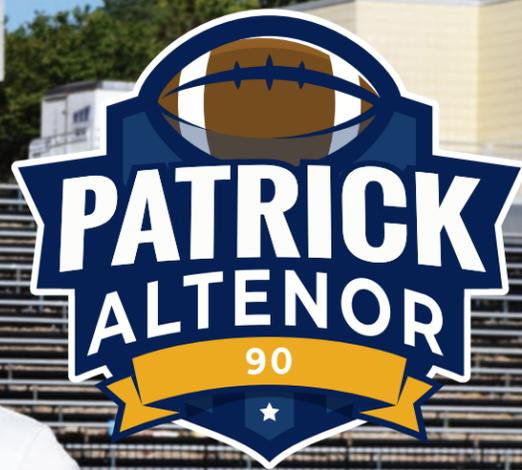
Two personal notes: In April 2003, President Jerry Farley called me on the phone. "David, it is a beautiful day on the Washburn campus," he said. "We would like you to join us here in Topeka." Well, that was almost 20 years ago. President Farley was always supportive of our initiatives, from obtaining AACSB accreditation, to creating new programs, to the Henderson renovation. So, thank you, Dr. Farley. In addition, Dr. Russell Smith retired this year, after 38 years of service to Washburn, including 19 years as our associate dean. He taught me much about Washburn and was instrumental in obtaining and maintaining our AACSB accreditation. The associate dean position is a tough job, because one tends to be assigned "problems to solve" on a regular basis, while the Dean gets to collect the glory. Thanks, Russ, for your hard work and friendship.

In closing, I also want to thank each of you who support our students and faculty. We couldn't do what we do without your support. Thanks for all that you do for Washburn University and the School of Business!

David L. Sollars
Dean and Professor



FINANCE & FOOTBALL: A WINNING COMBINATION



"Football helped me learn how to motivate people and speak to them constructively."

For senior Patrick Altenor – a defensive end who is triple-majoring in Finance, Economics and Data Analytics – business and football are life. The combination of the two is definitely taking him places.

Altenor, a first-generation American born to Haitian immigrants and raised in Wichita, Kansas, says in his family, education has always been a point of emphasis.

"When I came home in sixth grade wanting to play sports, my parents only allowed me to do so after agreeing that my grades would come first. They wanted to make sure that athletics wouldn't get in the way of my education because that has always been the most important to them," he said.

Success on the field led to opportunities to continue his education. Altenor had several scholarship offers to schools in

Kansas, but once he visited Washburn and met the coaches, it was an easy decision because Washburn truly felt like home.

"I'm on an athletic scholarship for full tuition and I also was awarded academic and Business scholarships that help me pay for my living expenses. As a Finance student, I know the dangers of debt. These scholarships are enabling me to start life without debt, which is a huge head start and something I am forever grateful to have received," Altenor said.

After exploring the Business program at Washburn and deciding to study Finance, Altenor found that it was pretty easy to double-major and decided that Economics would be a good complement to his Finance studies. He later discovered that he could triple-major with Data Analytics by taking the right classes at the

right time.

"I've had a business mindset since I was young. I love business, especially finance. It's something that I'm truly passionate about, particularly personal finance and investing," he said.

Altenor is passionate about finance beyond the classroom; he's the president of the Washburn Finance Society and loves to hang out with other students discussing finance, stocks and current market events.

"The Investments course I took with Dr. Shane Van Dalsem provided me with new and different ways to look at investments. Coming in, I didn't know any of the strategies of investing and his class really opened my eyes to those things. Now, I'm able to use those skills when I'm looking at a stock and make better-informed decisions," Altenor said.

Post-college, Altenor says he's really interested in the banking and finance industries. Because Economics aligns closely with Finance, he finds himself comparing his Economics and Finance classes a lot and has really enjoyed learning about why the market behaves certain ways or what leads consumers to make their decisions.

"Data Analytics is really a whole different beast for me," he said. "Starting out, the hardest part was coding, because I had no experience with that. Dr. Akhadian Harnowo is a great professor and really helped us start with the basics. Now, I feel really comfortable reading any line of code, because I have a solid understanding of the basics."

So far, he's found that Data Analytics has a lot of professional applications.

"This summer, I did an area manager internship with Amazon in Denver. I worked with a data analyst who helped me create a code to pull information for a project I was working on. His 14-page code was way more advanced than I was capable of creating, but as he walked me through his code, it was really interesting to me that I was able to understand what he was talking about in a professional setting. It helped me have confidence in my abilities to look at different codes and develop algorithms that can help to make informed decisions."

Many fans don't realize that analytics are also a huge part of playing football. Every week, the team has mandatory film study and daily meetings to analyze and learn what plays and formations the other team will run.

"The team provides us with a lot of information, but also teaches us how to find the information ourselves so we can create dashboards and spreadsheets and do a deeper dive or change the data based on the assortment of plays we are studying. Little things like knowing what percentage of running or passing the opponent will do helps us play that much faster. I really enjoy that aspect of football and I take it very seriously," Altenor said.

His experiences on the field have also helped in his professional life. Altenor credits his ability to be confident when speaking up in large groups of people and be a leader to his experiences on the team.

"This summer at Amazon, I led a team of 20-40 people on a daily basis. Football helped me learn how to motivate people and speak to them constructively when they're doing things incorrectly. In football, if someone is slacking off or having trouble, you encourage them to keep going and keep their head up; it's the same thing in the workplace."

He had a great experience at Amazon, managing a team in their inventory control and quality assurance department. They were responsible for managing two-million units of inventory in a warehouse and he got to experience a lot of management skills – from interviewing and hiring people to having hard conversations.

Altenor says he currently has an open-ended return offer with Amazon, but hasn't yet decided what his next steps will be.

"I'm graduating this spring and then I'll have to decide if I want to continue my studies and pursue my MBA while completing my football eligibility or go ahead and enter the workforce. I'm really torn right now, as I really want to keep playing football, but I'm also ready to get out there and start making money. Right now, I'm taking everything day-by-day and hoping it will all work out in the end," he said.



"I love business, especially finance. It's something that I'm truly passionate about."

Denise Walsh Named 2021 Alumni Fellow

Denise Walsh (BBA '94) was named the 2021 School of Business Alumni Fellow. Walsh is the Vice President of Global Tax for Revlon, Inc.

Prior to Revlon, Walsh worked for nearly 20 years at Colgate-Palmolive, most recently as controller.

While on campus, she visited classes and spoke to students about how her experiences at Washburn shaped her career.

"You won't really know how much your education will matter until much later in your career," she said.

Walsh told students about having to refresh her knowledge of cost accounting and cash flows from her old college textbooks when she took the position at Colgate-Palmolive, as she had been focused on taxation up until that point in her career.

"Take good care of your Accounting

textbooks," she told them, "Don't sell them, because you never know when you will need to reference back to something you studied."

Walsh advised students to take notice of their ability to learn and figure out new things.

"One of the most important things you should learn as students is that you can figure out anything you put your mind to."

"One of the most important things you should learn as students is that you can figure out anything you put your mind to," she said. "In my career, I am constantly doing things I've never done before,

but I am confident in my knowledge and ability to figure it out and you should be too. You can do amazing things if you set your mind to it."

She continued, "When opportunities come, don't be afraid to fail. Failure can be a great lesson and you will only know what you are capable of if you try."



5 THINGS I'VE LEARNED

Shayden Hanes is a senior from Elkhart, Kansas. She was awarded the 2021 James D. Pollak Memorial Scholarship, the only School of Business scholarship that provides a full ride for the recipient. Shayden is majoring in Marketing and International Business and minoring in Political Science and Leadership Studies. After graduation, she hopes to work in rural community development or with a marketing firm that works internationally.



MARK YARDLEY RECEIVES HONORARY DOCTORATE OF COMMERCE



Mark Yardley (BBA '77) was honored at Spring Commencement with an Honorary Doctorate of Commerce degree.

Yardley joined the Federal Home Loan Bank of Topeka in 1984 as director of internal audit, going on to serve as CFO, executive vice president, chief risk officer and ultimately as president and CEO. He has led nearly 250 employees in the region, lending hundreds of billions of dollars toward meeting the liquidity and funding needs of members.

He is a certified public accountant and is a member of both the Kansas Society of CPAs and the American Institute of CPAs. Yardley serves as an elected director on the chairs' council of the Greater Topeka Partnership, where he has served as treasurer since the organization's inception in 2018. He has served on the Washburn University Board of Trustees since 2014, as a director, audit committee chair and as part of the executive committee.

Yardley and his wife, Sheree, live in Berryton, Kansas. They have two grown children and six grandchildren. In his spare time, he heads up a running group at FHLBank and is a classic car enthusiast.

1. Always choose courage over comfort.

The experiences that have meant the most to me are those where I have been terrified out of my mind, but did it anyway. Every day, I try to choose courage over comfort and it has allowed me to truly push myself in every way possible. Because of this choice and the continuous support from Washburn faculty/staff and friends, I have been able to be a resident assistant for the leadership floor during the height of a pandemic, present at an international conference in Switzerland, and run for student body president.

2. Never be too busy to embrace life.

I full-heartedly believe in the value of hard work – especially when it comes to school – but it is important to make time to enjoy the simple things in life too. I found that in my junior year, because every second of the day was planned out for meetings, work and other obligations, I wasn't actually enjoying any of it. I was moving so fast that I never stopped to enjoy the small moments. During

my senior year, I'm cutting down on some commitments, so I can fully enjoy the work I am doing and give it my full attention.

3. Collaboration is key to success.

Working in the President's office, being an RA, working as a summer conference coordinator and working with the Campus and Community Affairs Director all have truly taught me about the importance of collaboration. I have seen how diligently a college campus must work together in order to better serve students. I have also been fortunate enough to work in a lot of incredible departments on campus that truly promote a collaborative environment and seek student voices on a daily basis. I've learned that not only seeking student input, but also ensuring that all voices are heard and are from a variety of different backgrounds, is truly the key to success.

4. Mentorship and generosity can change your life.

I simply would not have been able to pay for school, travel to four different countries, and

attend countless conferences and workshops without continuous financial support from Washburn University. Along with financial assistance, the Washburn faculty and staff have also been incredible mentors to me throughout this time in my life. These mentors are a huge reason that I am the person I am today. They taught me to play to my strengths, get "the right people on the bus," and also be an active listener.

5. Washburn University was the best school for me.

At Washburn, I have learned more about myself than I ever thought would be possible in a few years. I found my place through actively learning in the School of Business and in several organizations across campus. Ultimately, Washburn University has allowed me to grow, make mistakes and try again, and work to create the change I wish to see on campus and in the Topeka community. I am incredibly thankful for the opportunities Washburn has granted me and the lessons that I have learned throughout my time here.

SCHOOL OF BUSINESS

Excellent

2022

The School of Business Excellent Eight Awards were created to reward and honor some of our most hard-working students in each Business major – Accounting, Business Data Analytics, Economics, Entrepreneurship and Innovation, Finance, International Business, Management and Marketing. The awards acknowledge students who best represent the School's core values – honesty, trust, fairness, respect, integrity and responsibility.

The awards are decided by the School of Business Student Affairs Committee, consisting of: Amber Ybarra, Rick LeJuernne, Dr. David Price, Dr. Rosemary Walker, Dr. Barbara Scofield and Dr. Liviu Florea.

Caden Vanlandingham

ACCOUNTING

Hometown:
Wichita, Kansas

What has been your favorite class so far?

My favorite class has been Financial Accounting with Professor Martin because it was my first introduction to Accounting, and Professor Martin gave good real-world examples and explained the subject well.

What is your dream job?

My dream job is to eventually become my own boss someday, because I want to test myself and see if I have what it takes.

Nilam Dangi

DATA ANALYTICS

Hometown:
Kathmandu, Nepal

What has been your favorite class so far?

My two favorite classes would be Production and Operation Management with Dr. Harnowo and Foundation of Data Analytics with Dr. King. I enjoyed Dr. H's engaging discussions and the creativity required in Dr. King's assignments.

What is your dream job?

I hope to have a career in the tech/finance world due to my interest in working with numbers. Ultimately, I aspire to work in an executive position in a top multinational company.

Peyton Wilson

ECONOMICS

Hometown:
Andover, Kansas

What has been your favorite class so far?

Microeconomic Theory with Dr. Byrne and International Economics with Dr. Nizovtsev were my favorite classes. Both professors were always willing to have conversations about the course material and how it related to current market trends.

What is your dream job?

I don't have any specific dream job, but I would enjoy doing something where I'm creating value for others and always learning.

Stacy Briggs

ENTREPRENEURSHIP

Hometown:
Independence, Missouri

What has been your favorite class so far?

My favorite class at Washburn so far has been BU260 with Rick LeJuernne. It helped me realize my passion for entrepreneurship. With Prof. LeJuernne's mentorship, I was able to compete in the SBAF for the first time and obtain funding for my business idea.

What is your dream job?

My dream job would be a small business consultant. I would like to help other entrepreneurs to grow their businesses.

Noah Leenarts

FINANCE

Hometown:
Topeka, Kansas

What has been your favorite class so far?

My favorite Washburn course so far is Production & Operations Management taught by Dr. Akhadian Harnowo. It was one of the most challenging I have taken, but I loved Dr. H's lecture style and always felt extremely engaged in class.

What is your dream job?

My dream job would be to become a travel blogger. Being able to make a living from sharing your travels with others would be surreal. It doesn't get much better than seeing the world and getting paid to do it!

Eduardo Lobato Nunes Pinto

INTERNATIONAL BUSINESS

Hometown:
Rio de Janeiro, Brazil

What has been your favorite class so far?

So far, my favorite class has been International Economics taught by Dr. Nizovtsev. His classes were the funniest I've had at Washburn, which made the whole course a lot easier.

What is your dream job?

I would definitely love to work with something related to either soccer or football. I've always loved sports, and I think the excitement of the competition would make it an exciting job.

Jean Hazelwood

MANAGEMENT

Hometown:
Sauk Centre, Minnesota

What has been your favorite class so far?

If I have to pick one, it would be Principles of Marketing with Dr. Price. He uses humor, unique real-life examples of the concepts being studied and presents things in a down-to-earth manner.

What is your dream job?

My dream job isn't a specific role or position, but one that helps me create the life I want. I'm currently employed full-time with SE2, and I'm hopeful that earning my degree will allow me to continue to grow and excel there.

Addison Gilliam

MARKETING

Hometown:
Basehor, Kansas

What has been your favorite class so far?

My favorite class at Washburn was BU360 with Dr. Price. This class made me decide I wanted to major in Marketing. Professor Price is great at keeping students engaged throughout every lesson.

What is your dream job?

My dream job is one that gives me an opportunity to learn something new every day and allows me to use my degrees to the fullest. I hope to love going to work every day and to have a supportive work environment.



LEVELING UP

Making the Transition from Intern to Employee

Blythe Landon earned her BBA in 2021 in Marketing and International Business. She is currently an Onboarding Specialist at Advisors Excel.

On June 7, 2021, I began my first day as a recruiting intern at Advisors Excel. I experienced all the usual first-day jitters – wondering what my coworkers would be like, what kinds of work I'd have to do and of course worrying about what I would wear for my head shot. Despite the usual nerves, I was sure that I was ready. After all, I had several professors and mentors assuring me of that, grounded in true confidence that I was ready because in all my years at Washburn, I had been practicing.

I practiced as a senior peer educator, as an intern in the President's Office and as a fellow for the Brenneman Series. I practiced in Dr. Stoica's classes where we had the opportunity to work with local businesses on real-life marketing projects. Washburn afforded me so many opportunities to practice working – networking, managing projects, coordinating events and training others – which all gave me space to learn, grow and prepare for the real world.

I figured that the internship with AE would end with the summer, but my manager encouraged me to continue working and adjusted my workload to my class schedule. This was one of many reasons I knew Advisors Excel was the place for me – they invest in their employees and encourage us to invest in ourselves, offering amazing work-life balance.

In February 2022, my manager approached me with an offer of full-time employment upon graduation and I was thrilled. The role was a combination of work I'd been doing in recruiting, and new responsibilities in training and onboarding. This is why internships are such a valuable investment for businesses and employees alike. My manager had time to get to know me and my strengths and find a position that was best suited to that. I had the time to learn the company, begin making connections and practice parts of my role that would continue to full time.

Being prepared for anything is a combination of practice and a willingness to dive in. Washburn gave me the opportunity to practice and gain experience that launched me into an incredibly valuable internship. My mentors gave me the encouragement I needed to dive into those opportunities. Advisors Excel prepared me for full-time work by training me and investing in me, proactively recruiting me for my role.

To current students: I recommend that you take advantage of the opportunities Washburn offers. Each one is a stepping stone on your way to reaching your goals. If you only practice, you'll sell yourself short. If you dive in before you're prepared, you'll sink. But if you seize each new opportunity and give it your best, accepting the help and support of those around you, then all that time spent practicing will be worth it, and you'll be ready to dive into an incredible future.



BUSINESS PLAN COMPETITION

Abigail McCrory won first place in the 2022 Business Plan Competition for her Grounded on the Go mobile coffee shop business plan. **Jace Mitchell** took second place for YuraChef, an innovative cooking class and restaurant idea. **Peyton Price** and **Stacy Briggs** earned third place for their Call Guard business plan. **Aaron Mullen** came in fourth place for his Shockwave Surf Company business plan. **Madeline Lysaught** took fifth place for her plan for custom nutrition bars.

PITCH COMPETITION

Peyton Price took first place in the 2021 Pitch Competition for her presentation of Call Guard, a device that attaches to headsets to protect against airborne diseases.

Abigail McCrory came in second place for her pitch of Top City Pet Pals, a pet care business idea. **Jared Kerr** won third place for his mobile automotive detailing business. **Cameron Cogswell**, **Jamison Phelps** and **Nicolas Weippert** earned fourth place for Ndorse, an app to connect student athletes with endorsement opportunities. **Andrew Foreman** came in fifth place for Story Tune, an app to personalize podcast feeds.

Go Topeka generously provided the prize money for the winners.

STUDENT BUSINESS ACCELERATOR FUND

Aaron Mullen was funded \$2,000 to test his idea for Shockwave Surf Company, a lifestyle apparel brand currently being marketed on social media.

Cauy Rokey was granted \$1,500 to test his idea for Athleap, a resource to help connect underrepresented athletes with local businesses for endorsement and sponsorship opportunities.



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Lauren Hulshof

ABWA, EXECUTIVE CHAPTER

Lauren Hulshof

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Gunner Lynch

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GERALD & GAYLE ISAAC

Carson Haare
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Cade Boswell

JIM & KATHY MAAG

Jaden LaBarge

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Grant Brenneman
Carter Bussone
Harley Carlin
Braden Colley
Olivia DePew
Carson Faurot
Lincoln Gibson
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Thanks to the generosity of many alumni, community leaders and organizations, the Washburn School of Business awarded more than \$482,000 in scholarships to more than 200 incoming and current business students.

DR. RUSSELL SMITH RETIRES FROM WASHBURN WITH EMERITUS STATUS



In July, longtime professor and associate dean, Dr. Russell Smith, retired with emeritus status from the School of Business. Dr. Smith had been a faculty member at Washburn University for 28 years, serving as a professor of Economics and associate dean of the School since 2000. He holds a Ph.D. in Economics from the University of Illinois at Urbana-Champaign, an M.A. in Economics from San Francisco State University and a B.A. in Politics from the University of California at Santa Cruz.

His teaching areas included macroeconomics, labor economics and international economics. Dr. Smith's research interests included the internationalization of business education, Brazilian economic development and labor markets and labor relations in Latin America. He worked professionally in English, Portuguese and Spanish.

Dr. Smith's international experience was instrumental in his promotion of international partnerships for Washburn University with institutions in Brazil, China, Belgium and Germany. He also was very involved in the School's successful AACSB accreditation efforts and served as a peer reviewer for the Higher Learning Commission.

Dr. Smith plans to divide his time between Kansas and Oregon, spending time with his wife and their adult son.



Brian Haug Credits Success To Washburn

If you ask Brian Haug (BBA '09) about his favorite part of attending Washburn University, he will say hands down – it was the community. In his role as president of Washburn Sales and Marketing Executives, he spearheaded trips, fundraisers and activities, as well as facilitated numerous opportunities with local area celebrities and professionals. It was in this role that he made the connection that would come to define his career.

“One year we brought in *Survivor* winner Danni Boatwright, and I went to the local CBS station to ask them to provide coverage for the event,” Haug said. “I met Jim Ogle, who at the time was general manager, and he flipped the script on me. He asked me to lunch, and about a year later I began what would become 11 years at one of the best TV stations in the country.”

Haug worked his way up to national sales manager at the CBS station in Topeka. Today at 36, Brian is an account executive at Fox 4 in Kansas City, Missouri, where he has been for the last two years. He credits his success at such a young age to Washburn, where he gained the experience and established the relationships needed to achieve success in the career he loves.

“Washburn is about the experiences you have and the people you meet along the way, as well as the things you do in the classroom,” Haug said. “They have such an amazing faculty and staff. Because Washburn is not a big university you never feel like just a number. They really get to know you and help you with anything you are working on, whether it's a project in the

community or in the classroom.”

For these reasons, Haug was eager to take advantage of the I Will for Washburn Greenwood/McPherson Legacy Challenge, which pledges \$10,000 directly to any area when someone puts Washburn in their will or estate plan. With his planned gift, he will establish a scholarship for an elected School of Business organization president, who in return will receive access to additional dean-approved funds designated for organizational trips or campus activities.

“The endowment will focus on what made the biggest difference for me and that was the experiences I had through student organizations,” Haug said. “I think it is valuable to reward students who not only excel in the classroom, but also in the community. Hard work and community involvement will really benefit students and young leaders in the future.”

He is also excited about the immediate impact of the extra \$10,000 from the I Will for Washburn campaign, which he has directed to the Henderson Renovation Fund. As a student, Haug attended most of his classes in Henderson and feels that an updated building is a great way for the School of Business to attract students.

“I think everyone should donate – why not try and make a difference for future generations in their college experience? I think investing in college students embarking on their educational journey is a great way to give back.”

“Washburn is about the experiences you have and the people you meet along the way, as well as the things you do in the classroom... You never feel like just a number. They really get to know you and help you with anything you are working on...”

UPDATED MISSION STATEMENT

We provide knowledge and personalized experiences to engage students who will enhance the economic vitality of businesses in the region and beyond.

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2021-2022

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* DECEASED
H = HONORARY

Henderson Renovation Project



Each semester, we administer the Educational Testing Services (ETS) Major Field Test in Business to our BBA and MBA capstone courses. The test measures business knowledge gained by students during their studies and allows us to benchmark performance against hundreds of Business programs across the U.S.

Every year, consistently, for the last several years, Washburn students have scored in at least the 75th percentile or higher. We believe our strong results are a testament to the excellence of our faculty, staff and students, and to the support we receive from alumni and our business partners. In addition, we have tremendous support from everyone in the Washburn academic community. It is truly a team effort and we are proud of and grateful for everyone involved.

The Washburn University students listed here placed in the top 25 percent, Fall 2021 through Summer 2022.

- | | |
|---------------------------|----------------------|
| Rakan Alhuwaimel* | Madison Johnson* |
| Patrick Altendor | Aaron Jones* |
| Salma Arriaga-Lucio | Konnor Keys |
| Dylan Babcock | Joseph Kinsey* |
| Amber Baker* | Samantha Koch |
| Nuria Barrientos Pereira* | Oluchi Kosin* |
| Mary Bartell* | Blythe Landon |
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| John Cross* | Darius McLemore |
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| Tyler Geiman* | Jamison Phelps |
| Adam Hall* | Mary Ann Riederer* |
| Kaden Harms | Jordan Rowe* |
| Christopher Havenstein | Braden Ruge |
| Jean Hazelwood | Virginia Scardanzan* |
| Romain Henry* | Jacob Schwartz |
| Darian Hillebert* | Ian Trebilcock* |
| Celeste Hofeling | Mark Waterbury* |
| Clayton Ingram* | |

*MBA student



In 2021, the Washburn University Board of Regents approved plans for a major overhaul of Henderson Learning Resources Center, and Washburn is thrilled to make it the academic nexus of campus that its students and faculty deserve.

Henderson has been a cornerstone academic building since first opening its doors 50 years ago, with nearly every Washburn student passing through it at some point in their academic career. It makes up 25 percent of all available classrooms on campus and houses the School of Business, nearly all of the College of Arts and Sciences social science departments, a large portion of the School of Nursing undergraduate classes, media labs and the Honors Program. However, the space was built for an era of teaching methods and technological capabilities that existed 50 years ago; the University believes it's important to look to the future and build a space that supports active learning, the growth of innovative programs and provides more accessibility to all students.

After carefully analyzing the space needs of today's learning environment, the University intends to update Henderson to fit the needs of current and future students and instructors. A project of this size will not be easy; the projected budget for the project is \$35 million, with \$15 million coming from private donations. It will be the largest fundraising effort in Washburn's history, but it will directly affect the academic success of every undergraduate student.

"The renovation to Henderson will be a game-changer for many programs at Washburn University," said Marshall Meek, Washburn University interim president. "The focus is on creating a better use of the space and building technology-rich classrooms to benefit any program that holds classes there. Henderson has been the heart of our undergraduate programs for the past 50 years, and we look forward to meeting with alumni and friends of the University who are excited to help transform it."

Washburn is engaged in a formal design process to define the full scope of the Henderson renovation. The images shown are renderings by HTK Architects and are not the final building plans.

To be part of this important project, contact the Washburn University Alumni Association and Foundation at 785.670.4483 or contactus@wualumni.org. You can also visit wualumni.org/Henderson to learn more.



Congratulations Madison Farr!



“Earning this award is so meaningful to me because it is the culmination of years of preparation and dedication, from my four years at Washburn, through the four rigorous months of studying for the exam. The Master of Accountancy program at Washburn was pivotal in preparing me for the exam – each section I studied was an in-depth review of the material built into the MAcc curriculum. I could not have achieved this goal without the support of the Washburn School of Business faculty, my classmates and study partners, and my family who encouraged me along the way.”

- Madison Farr (BBA '20, MAcc '21), Garden City, Kansas
Currently an Associate Accountant at Lewis, Hooper & Dick

The American Institute of CPAs (AICPA) announced the 57 winners of the 2021 Elijah Watt Sells Award in May 2022. To qualify, CPA candidates must obtain a cumulative average score above 95.50 across all four sections of the Uniform CPA Examination, pass all four sections on their first attempt and have completed testing in 2021. More than 72,000 individuals sat for the CPA Exam in 2021. Madison Farr was the only E.W. Sells award winner in Kansas, scoring the highest in the state.

Dr. Dmitri Nizovtsev Named Associate Dean



In August, Dr. Dmitri Nizovtsev was named the new Associate Dean of the Washburn University School of Business. Dr. Nizovtsev has been a faculty member at the School for more than 20 years and has served in a variety of roles, including his most recent leadership of the Planning and Review Committee.

Dr. Nizovtsev earned his Masters and Ph.D. in Economics from Purdue University. He was awarded the Washburn University Ned Fleming Excellence in Teaching Award in 2015 and the Washburn University School of Business Dicus Excellence in Teaching Award in 2008, 2014 and 2020.

Dennis Rodenbaugh Speaks at Wake Up



In February, Dennis Rodenbaugh (BBA '88) spoke virtually (due to weather) for Wake Up with Washburn. Rodenbaugh is the president and CEO of Dairy Farmers of America, the nation's leading milk marketing cooperative and global dairy food processor. He spoke about the global dairy industry and supply chain.

Rodenbaugh reflected fondly on his time at Washburn, “I loved Washburn from the moment I stepped on campus,” he said.



In April, we held our first-ever combined Beta Gamma Sigma and Beta Alpha Psi new member initiation dinner. Beta Alpha Psi inducted four new members, while Beta Gamma Sigma inducted 27 initiates. Ross Hendrickson (BBA '93, MBA '07), the president of MRH Insurance Group, was inducted to Beta Gamma Sigma as an honorary member and spoke at the event.



Beta Gamma Sigma is the international honor society serving business programs accredited by AACSB. Only the best business students in the world and professionals who earn the distinction of “the best in business” during their academic careers can claim membership.

Beta Alpha Psi is an international honors organization for financial information students and professionals promoting the study and practice of accounting, finance and information systems. The organization aims to encourage and recognize scholastic excellence in the business information field.

2022 Beta Gamma Sigma Inductees:

Julia Allen	Kaden Harms	Jordan Rowe
Nuria Barrientos-Pereira	Trey Heikes	Virginia Scardanzan
Ajar Basnet	Charles Kiefer	Nicolas Schwensen
Grant Brenneman	Noah Leenerts	Alani Snook
Nilam Dangi	Will McKee	Thao Tran-Nguyen
Elizabeth Dunn	Jace Mitchell	Peyton Wilson
Addison Gilliam	Casey O'Brien	Yixin Ying
Theresa Greene	Luke Phelps-Roper	Sangya Yogi
Shayden Hanes	Madelyn Ray	Riley Zook

2022 Beta Alpha Psi Inductees:

Stacy Briggs	Mitchell Johnson
Morgan Coffey	Larresa Kelpin

FACULTY & STAFF ACCOMPLISHMENTS

SHANE VAN DALSEM

Associate Professor of Finance

Dr. Shane Van Dalsem was awarded the 2022 Kaw Valley Bank Award for Research Excellence. In the last five years, he has published six peer-reviewed journal articles, which were all published in significant journals. His research topics include non-profits, family firms and repurchase activity.

AMBER YBARRA

Undergraduate Student Affairs

Amber Ybarra joined our staff in October 2021 as the Director of Undergraduate Student Affairs. She's been at Washburn for 21 years, having most recently served as an Academic Advisor for the School of Applied Studies. Upon joining the School, Ybarra said she was looking forward to enhancing her skills and interacting with a new student population.

JEFF SCANNELL

Adjunct Professor

Jeff Scannell was awarded the 2022 Ned N. Fleming Excellence in Adjunct Teaching Award at the University Employee and Staff Recognition Ceremony in May. Scannell has been an adjunct Accounting professor at Washburn for 11 years. He retired from the State of Kansas in October 2021, where he was a director of finance for legislature budget matters.

TOM HICKMAN

Professor of Marketing

Dr. Tom Hickman was promoted to Professor. He has been teaching undergraduate and graduate-level courses at Washburn for 10 years. "The thing that I enjoy most about teaching is creating assignments and projects that I believe will best prepare our students for their future careers," he said.

JAYME BURDIEK

Lecturer

Lecturer Jayme Burdiek was awarded the 2022 Dicus Excellence in Teaching Award, which is selected by students. Students shared that her teaching style is dynamic and engaging. "She's a great teacher. Along with providing quality education, she also cares about her students. She motivates students to do their best and helps them achieve their goals," one said.

LIVIU FLOREA

Professor of Management

Dr. Liviu Florea was promoted to Professor. He has been teaching at Washburn for 16 years. "For me, teaching provides opportunities to generate meaningful learning experiences by bringing interesting topics to class and gaining students' attention and interest; they are more energized and active learners when they are involved," Dr. Florea said.





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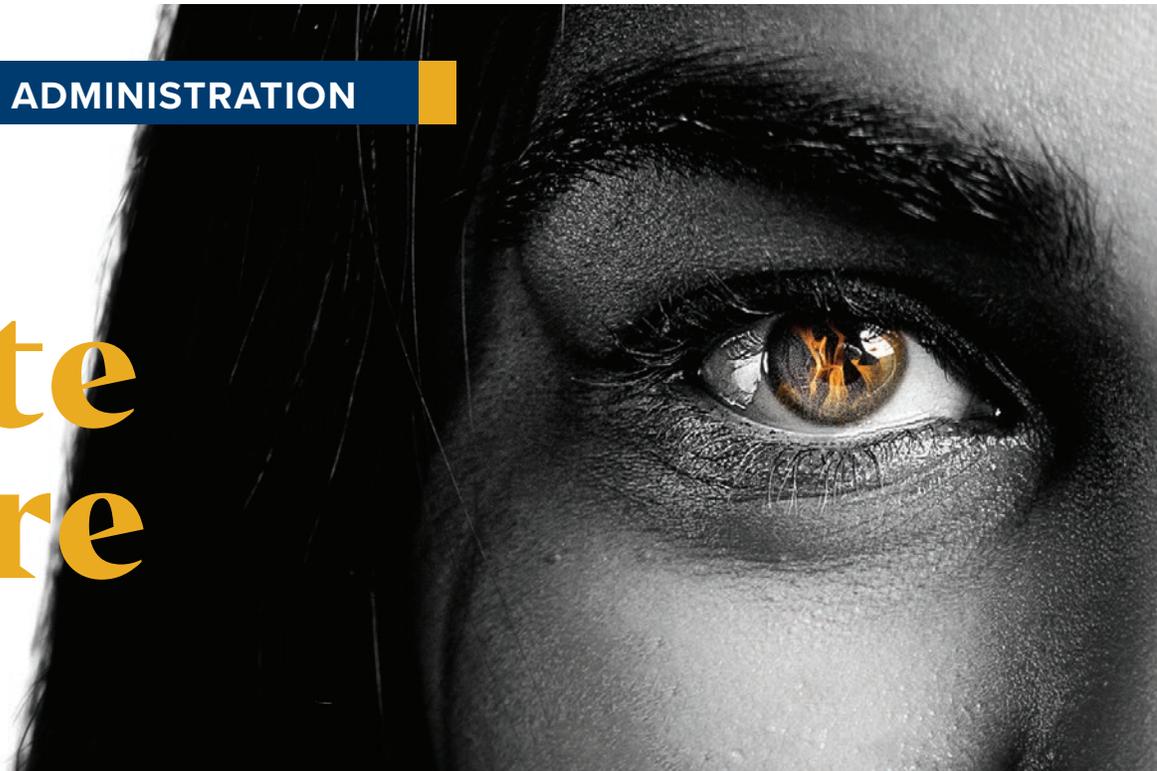
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